

# Commission Menu

SOPHIA  
HOTUNG.

For details on each item, please refer to the following page, titled *Services & Deliverables*.

1	Mockup	\$1,000
2	Artwork	\$10,000 - 30,000
3	Illustrations	\$5,000
4	Edit hours, booked before signing agreement	\$500 - 1,000
5	Edit hours, booked after signing agreement	\$500 - 1,000
6	Ownership rights per artwork	\$500 - 1,000
7	Ownership rights per illustration	\$500 - 1,000
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11	Usage rights	\$500 - 1,000

# Services & Deliverables

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## 1 Mockups

\$1,000

Each mockup comprises a rough sketch, reference photos, and annotations to describe what a painting would look like once finished. Mockups can help you explore different directions or ideas before committing to a single one. You're free to order as many mockups as you like, select a favourite or merge multiple into a new idea.

## 2 Artworks

\$10,000 - 30,000

Artworks are fully detailed, painted pieces with a background and multiple foreground elements, such as people, buildings, or objects. This price includes 5 hours of calls, a first sketch for your review, 3 hours of edits for a second sketch incorporating your feedback, and a final painting, delivered as a high-resolution digital file. Discounts may be available for multiple artworks. Pricing depends on size and detail of the art.

## 3 Illustrations

\$5,000

Illustrations are individual, painted drawings of one element, such as a person, a building, or an object. This price includes 5 hours of calls, a first sketch for your review, 3 hours of edits for a second sketch incorporating your feedback, and a final painting, delivered as a high-resolution digital file. Discounts may be available for multiple illustrations.

## 4 Edit Hours

\$500 - 1,000

Most commissions require at least 5-10 hours of feedback-based changes. Hours of feedback-based changes are billed at HK \$500 per hour when booked in advance of starting the project. Extra hours booked after signing the agreement are billed at HK \$1,000 per hour.

## 5 Ownership Rights

\$1,000 - 10,000

Hold exclusive and indefinite rights to the artwork created during the commission. This prevents the artist from selling the artwork independently or licensing it to third parties. You are also free to use, edit, monetise, or sell the artwork forever. Rights for artworks are \$10,000 each and rights for illustrations are \$1,000 each.

## 6 Monetisation Rights

\$500 - 5,000

Planning on reselling the artwork on merchandise or online? Purchasing monetisation rights grants you a resale license to profit from the artwork for 12 months. Renew your license annually or buy a multi-year license at a 15% discounted rate. You won't need monetisation rights if you have ownership rights. Rights for artworks are \$5,000 each and right for illustrations are \$500 each for a 12-month license.

## 7 Usage Rights

Free

By commissioning the art, you are entitled to free, indefinite usage rights. This means you can display and reproduce the art, but are not entitled to monetise, license, resell, or edit it.

# Lead Times

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## 1 Brief

1-2 weeks for client review

After we've discussed which deliverables and services you'd like from the Commission Menu, you'll receive a quotation, projected timeline, and an agreement for your review and signature.

## 2 Agreement

1-2 weeks for client review, signature, and payment

The agreement reflects the terms of the commission. After reviews, signatures, and receipt of the deposit, the project can begin.

## 3 Mockups

1-2 weeks, plus a phone or email feedback session

This is an optional phase. Mockups are presented in a PDF that outlines the confirmed brief and offers concepts, references, and rough sketches for a final artwork. On a call or over email, we'll discuss your feedback, and come away with a clearer understanding of what the final artwork will look like.

## 4 Sketches

1-3 weeks, plus a phone or email feedback session

Sketches offer an unpainted drawing and notes for the final artwork presented in a PDF. On a call or over email, we'll discuss feedback on a call or over email before painting begins.

## 5 Paintings

2-4 weeks, plus a phone or email feedback session

The final painting reflects all the feedback, conversations, and goals from previous calls. It will be a digital art file delivered to you as specified in the brief.

## 6 Additional Edits

Lead times vary depending on feedback

If the final artwork requires changes, further calls or emails can address additional edits at an hourly rate of HK \$1,000.